



M.G. M.'s COLLEGE OF ENGINEERING, NANDED

Department of Electronics and Telecommunication Engineering



Electronics Technocrats Association (ETA)

Name of the activity:	Webinar on Ecofriendly Start-up (IIC Activity)
Date:	7/04/2025
Resource person	Mr. ShrangAmbadkar CEO, FeelGoodEconurture, Mumbai
Activity Coordinator:	Ms. Maithili Rao, Dr. M. R. Banwaskar
Number of participants:	46

Introduction:

A webinar on **Sustainable and Eco-Conscious Entrepreneurship** was organized by MGMCCEN's IIC to create awareness among students about the vital role of innovation in environmental preservation. The session focused on how creative engineering solutions can transform plastic waste into valuable, usable products, demonstrating that sustainability and entrepreneurship can go hand in hand.

The webinar aimed to familiarize students with the practical dimensions of recycling processes, product design thinking, and the emerging startup ecosystem built around green initiatives. By showcasing real-world applications of waste-to-product innovation, the session provided students with a clear understanding of how environmentally responsible ventures can be developed and sustained.

Objective:

- To inspire students to explore sustainable and eco-conscious entrepreneurship. Through the speaker's journey of transforming plastic waste into useful products, the session aimed to highlight the importance of environmental preservation through innovation.
- To educate students on the practical aspects of recycling, product design, and the startup ecosystem focused on green initiatives.

Benefits in terms of knowledge

- Students gained insight into the process of recycling plastic waste and converting it into valuable, marketable products.
- They understood the role of engineering and innovation in addressing environmental challenges through sustainable practices.
- Students became aware of the importance and potential of eco-friendly startups in promoting a circular economy.
- They learned about the practical challenges and solutions involved in setting up a green enterprise.

Feedback:

Students appreciated the session very much

Webinar photographs



Mrb

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Maithili Rao
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